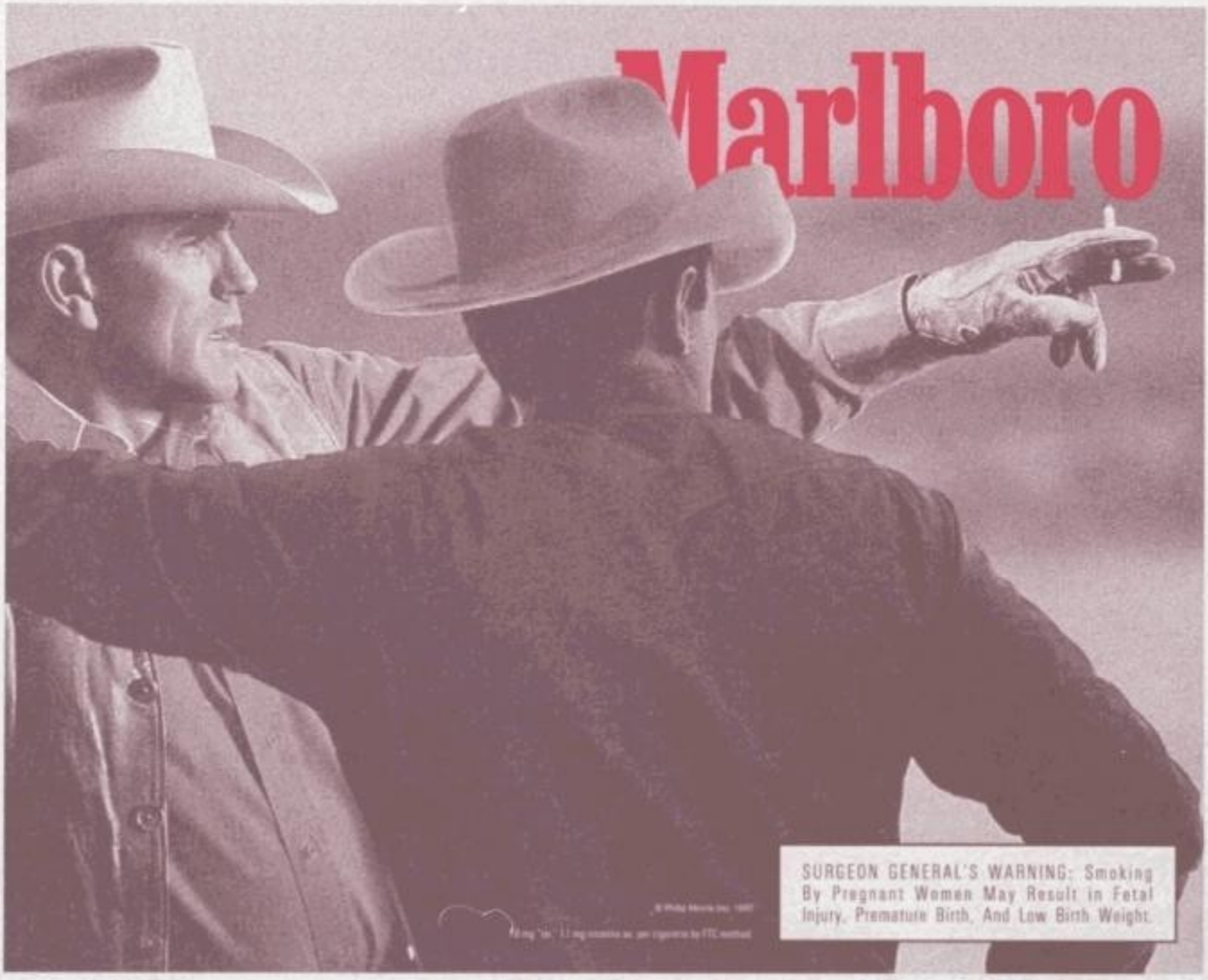
LEO BURNETT U.S.A.

Ad/I.D. No. PMMAR/11050-C3 – Job No. M55722 – "Lean Two" – Roughfront – (13 x 10.5") – Military ROP – 1997


Marlboro
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

GCD: M. Colt CD: W. Zimmer AD/C: Falt CW: N/A PSM: J. Parker

Source: https://www.industrydocuments.ucsf.edu/docs/kjcp0003